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**AMERICAN RED CROSS, GREATER CLEVELAND CHAPTER NAMES CHAIRPERSONS OF  
2008 RED CROSS BALL OF CLEVELAND**

*14<sup>TH</sup> Biennial Red Cross Ball of Cleveland... A Rich History*

**Cleveland (November 2, 2007)** – The American Red Cross, Greater Cleveland Chapter announced today Carl J. Grassi and Shawn M. Riley as chairpersons of the 2008 Red Cross Ball of Cleveland, *A Rich History*, to be held on May 3, 2008, at the Renaissance Cleveland Hotel.

The Red Cross Ball is among the area's most anticipated and successful charitable fundraising events. Initiated in 1983, it brings together people from the Greater Cleveland community to celebrate and support critical Red Cross programs including disaster preparation and response, health education and training, services to the Armed Forces, support to local public safety officials, and community preparation for emerging threats.

"We are pleased that Carl Grassi and Shawn Riley, both great supporters of the Red Cross, have stepped forward to co-chair this year's Red Cross Ball," said Mary-Alice Frank, CEO of the Greater Cleveland Chapter. "The biennial Ball is the Chapter's largest fundraising event, and we couldn't have two better people on board to help us with our mission to help people prevent, prepare for and respond to emergencies in Cuyahoga, Geauga and Lake Counties."

Each Red Cross Ball honors an individual with the Steve D. Bullock Humanitarian Award which recognizes individuals who embody the spirit of the American Red Cross through their contributions to the welfare and quality of life in the Greater Cleveland community. The fundamental principles of the Red Cross are impartiality, neutrality, independence, voluntary service, unity, universality and, highest of all, humanity. This year's award will be presented posthumously to Joseph J. LoPresti, Jr.

The Greater Cleveland Chapter helps people prevent, prepare for and respond to emergencies by providing shelter, food, clothing and mental health counseling to families affected by disasters in Cuyahoga, Geauga and Lake Counties. All disaster relief is free and is made possible by generous donations from the American people. The Chapter also provides CPR, First Aid, Water Safety and preparedness training to thousands of individuals each year. The Greater Cleveland Chapter has been the respected humanitarian disaster response organization in our community for 102 years.

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