



**American Red Cross, Greater Cleveland Chapter,
Goodwill Industries of Greater Cleveland and East Central Ohio
Team Up to Benefit Disaster Victims**

Cleveland, Ohio -- August 1, 2006 -- The American Red Cross, Greater Cleveland Chapter, in a new partnership with Goodwill Industries of Greater Cleveland and East Central Ohio, will begin to provide vouchers for Goodwill stores along with its standard monetary assistance to families affected by disasters.

The two nonprofits announced on August 1, 2006 that Goodwill has provided the Red Cross with 365 vouchers valued at \$25 each so that disaster clients may shop for replacement items at Goodwill stores. The amount of vouchers per family will be based on need according to the discretion of the Red Cross and will supplement the standard monetary assistance provided.

In turn, the Red Cross will encourage the Greater Cleveland community to remember Goodwill when they are looking to donate gently-used or no longer needed clothing, furniture, and like items. (Tips for donating goods are available on www.goodwillclevelandcanton.org)

"We are pleased to partner with Goodwill in an effort that will bring more help to our client base," stated Mary-Alice Frank, CEO, Greater Cleveland Chapter. "In an economic climate where the social service safety net continues to shrink, this additional assistance is a very positive thing for the people we serve."

"Our Goodwill is proud to partner with the Greater Cleveland Chapter of American Red Cross, as we do with other chapters throughout our 10 counties. We will continue to collaborate and strengthen this relationship in order to enhance the resources available to individuals in our community during disaster situations," said Ken Weber, president and CEO, Goodwill Industries of Greater Cleveland and East Central Ohio, Inc.

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The Greater Cleveland Chapter covers the three-county area of Cuyahoga, Geauga and Lake, and is responsible for the safety and preparedness of 1.7 million people. Our Disaster Action Team responds to an average of a fire every single day of the year. Log on to www.redcross-cleveland.org to learn about volunteerism, to make a financial contribution or to schedule a blood donation.

Goodwill Industries of Greater Cleveland and East Central Ohio, Inc. works to improve the quality of life and employment opportunities for people in the 10 county area of Cuyahoga, Geauga, Lake, Stark, Carroll, Tuscarawas, Harrison and Jefferson Counties in Ohio and Brooke and Hancock Counties in West Virginia. For more information on the *NEW* Goodwill and what we are offering in your neighborhood, please log on to www.goodwillclevecanton.org. Goodwill – Working, Saving and Giving Never Felt So Good!

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