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**Laura Horowitz Joins American Red Cross,
Greater Cleveland Chapter as Lake County Operations Manager**

CLEVELAND (July 26, 2007) – Laura Horowitz has joined the American Red Cross, Greater Cleveland Chapter as the Lake County operations manager.

Previously, Horowitz served as the Northeast Ohio political campaign director for Senator Mike DeWine. In this role, she helped implement re-election campaign strategies in nine Northeast Ohio counties, built relationships with business and political leaders, and recruited and trained volunteers and interns.

“We are excited to have Laura Horowitz join our team,” said Mary-Alice Frank, CEO of the Greater Cleveland Chapter. “Her networking and relationship building skills will be a great asset in building support for the Greater Cleveland Chapter in Lake and Geauga counties.”

As the Lake County operations manager for the Greater Cleveland Chapter, Horowitz will provide direction for day-to-day activities, including disaster response and volunteer capacity building. She also will be responsible for maintaining and building support for American Red Cross services in the community.

A graduate of The Ohio State University and Cleveland Marshall College of Law, Horowitz is a member of the Ohio State Bar Association, Lake County Local Emergency Planning Committee, Lake County Safety Council, Lake County Communicators.

The Greater Cleveland Chapter helps people prevent, prepare for and respond to emergencies by providing shelter, food, clothing and mental health counseling to families affected by disasters in Cuyahoga, Geauga and Lake counties. All disaster relief is free and is made possible by generous donations from the American people. The Chapter also provides CPR, First Aid, Water Safety and preparedness training to thousands of individuals each year. The Greater Cleveland Chapter has been the respected humanitarian disaster response

organization in our community for 102 years. For more information about the American Red Cross, Greater Cleveland Chapter, visit www.redcross-cleveland.org.

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