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**CLEVELAND RED CROSS WELCOMES NEW BOARD MEMBERS,  
RECOGNIZES COMMUNITY PARTNERS AND LAUNCHES \$1 MILLION  
CHALLENGE GRANT**

**Cleveland, Ohio -- October 25, 2006** -- The American Red Cross, Greater Cleveland Chapter conducted its annual business meeting on October 24, 2006 with installation of new and returning members, election of officers and a major challenge grant from the Albert M. Higley Family.

New members of the Board of Directors for 2006/7 include:

- Martin J. Flask -- Director, Department of Public Safety, City of Cleveland
- Mike Kenney -- President and Market Manager, Clear Channel Radio
- Clark Khayat -- Senior Vice President/ Corporate Planning, National City
- James F. Kirsch -- President and CEO, Ferro Corporation
- Gregory P. Lieb -- Vice President/Finance, Lubrizol Additives
- William O'Neill -- Youth Representative
- Alexia Voutsiotis -- Youth Representative

Board Chair Laurie Roulston, Director of Acquisitions and Divestments, HR, Eaton Corporation, was elected for another term, as were Chair-Elect Hugh McKay (Partner-in-Charge, Porter, Wright, Morris & Arthur LLP), Vice Chair Irv Leonard (Jones Day), Treasurer Sharon Watts (Waxman Industries) and Secretary Laura Hauser (Thompson Hine). A complete list of Board Members is available at [www.redcross-cleveland.org](http://www.redcross-cleveland.org) (click on About Us).

David A. Doll, Chairman of the Second Century Campaign, a three-year program to raise \$20 million, announced the launch of The Albert M. Higley Family Challenge, which will match up to \$1 million of donations through June, 2007. The gift is designed to spur quick action to help close out the Campaign next year. The Higley family has a long history of support for the Chapter, with three generations serving in board leadership roles.

Doll also announced that an existing challenge grant is almost complete. The Kent H. Smith Charitable Trust grant for up to \$250,000 in endowment funding has raised \$215,000 to date, and will be finished by year's end.

A number of special community partners were recognized for contributions that allow the Chapter achieve its mission of helping people prevent, prepare for and respond to emergencies:

- The City of Pepper Pike and Mayor Bruce Akers for an innovative disaster preparedness program that has trained hundreds of residents free of charge and gained national attention.
- The Spanish American Committee, El Barrio and the Young Latinos for reaching 1,500 Hispanic adults and 3,000 children with disaster preparedness literature and assisting with 1,200 smoke alarm installations to Hispanic families on the near West side of Cleveland.
- Larry Greene and the Lake County Emergency Management Agency for outstanding collaboration on disaster response and preparedness.
- The Kent H. Smith Charitable Trust for the matching Second Century Campaign grant above, as well as significant donations to local and national disasters.

The Greater Cleveland Chapter of the American Red Cross is one of the oldest and largest chapters in the nation. Founded in 1905 by a group of leading citizens including Samuel Mather, the Chapter now is among the top 15 of more than 800 in the United States. With a mission to prevent, prepare for and respond to emergencies, the Chapter is responsible for the safety of 1.8 million people in Cuyahoga, Geauga and Lake counties.

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