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## **Laurie Laidlaw Roulston Named New Board Chairman at American Red Cross, Greater Cleveland Chapter**

**Cleveland, Ohio – May 1, 2006** -- Laurie Laidlaw Roulston, Director, Acquisitions and Divestments, Human Resources for Eaton Corporation, was officially named Chairman of the Board of Directors of the American Red Cross, Greater Cleveland Chapter in April. Roulston took over the position formerly held by Eddie Taylor, Jr., Chief Executive Officer of Integrated Consulting Services, Ltd. Taylor becomes a Director Emeritus and will remain on the Executive Committee.

Roulston will help lead the 101-year-old Chapter as it continues to carry out its vital mission – *to help local families prevent, prepare for and respond to emergencies*. On average, the Greater Cleveland Chapter responds to one house fire every day of the year in Cuyahoga, Geauga and Lake counties. In addition to disaster response, the Chapter is a national leader in disaster preparedness, the largest trainer of nurse assistants in the area, and has provided more than 105,000 free smoke alarms to members of the community.

Roulston has been a board member since 1999, serving on the Executive, Human Resources and Audit Committees. She was a co-chair of the 2005 Red Cross Ball of Cleveland, along with her husband, Scott.

She is the former Chief Operating Officer of the Townsend Group, served as senior counsel at BP America and began her career as an associate at the law firm of Baker & Hostetler. She is a summa cum laude graduate of Dartmouth College and received her law degree with honors from the University of Michigan Law School. She currently serves as President of the Dartmouth Class of 1979, and volunteers her time for various parent activities at Hawken School. She and Scott are the parents of two sons, and reside in Shaker Heights.

Each Red Cross chapter is led by a local Board of Directors that governs and oversees its work. Other officers are Vice Chairs Irv Leonard (Jones Day) and Hugh McKay (Porter, Wright, Morris & Arthur LLP, Secretary Laura Hauser (Thompson Hine LLP, and Treasurer Sharon Watts (Waxman Industries).

*The American Red Cross, Greater Cleveland Chapter helps people prevent, prepare for and respond to emergencies by providing immediate emergency assistance to families affected by disasters in Cuyahoga, Geauga and Lake counties. The Red Cross is not a government agency; it relies on donations of time and money from the American people to do its work.*

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