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American Red Cross of Greater Cleveland Addresses Swine Flu Medical Emergency; Will Offer Pandemic Flu Planning Seminar Thursday for Businesses and Community-based Organizations

Is Your Business Prepared for a Pandemic Event?

Cleveland, Ohio -- April 28, 2009 -- In response to the Swine Flu Medical Emergency, the American Red Cross of Greater Cleveland will offer a free pandemic flu planning seminar from 8 to 10 a.m. this Thursday, April 30, at its headquarters at 3747 Euclid Ave. in Midtown for businesses and community-based organizations.

A grant from the Occupational Safety and Health Administration (OSHA) is funding the Red Cross in educating businesses and community-based organizations about preparing for a pandemic flu event to help aid business sustainability. This special program is being piloted in 18 cities nationwide.

In the free seminar, participants will learn about free resources available should they choose to participate in the pilot program.

The American Red Cross will also offer for sale two important products that will help people resist the spread of Swine Flu. Germ Guard Personal Protection Packs contains supplies that effectively minimize exposure to airborne particles and germs. The 15-piece pack contains an N95 mask, alcohol cleaning wipes, vinyl gloves, sanitizing gel and a tissue pack. This pack retails for \$9.95 plus tax.

A larger kit, which contains twice the supplies, retails for \$13.95 plus tax. Both products will be available for sale at the seminar and/or by calling our Customer Service department at 216.431.3076.

Seating is limited, so participants must pre-register. Call 216.431.3076 to reserve a spot. This free seminar and the pilot program is a free resource that may help your business sustain its viability and effectively weather the Swine Flu outbreak.

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