

Mary Gygli
Associate Director, Communications
216.431.3284
440.785.1077 cell

For immediate release

**BUSINESS FINANCE MAGAZINE PRESENTS 2007 VISION AWARD TO
AMERICAN RED CROSS, GREATER CLEVELAND CHAPTER**

Technological Solution Saved Hundreds of Hours on Budget Process

Cleveland, OH -- January 11, 2008 -- The American Red Cross, Greater Cleveland Chapter was awarded a 2007 Vision award by *Business Finance Magazine* in the \$500 Million and Under revenue category for its innovative use of business performance management (BPM) software to adapt the technology to its specific budgetary compliance needs. The integration of this technological solution shaved hours off the organization's budgeting process.

Other 2007 Vision Award winners include: BNSF Railway Co. and Kansas City Southern.

"In the not-for-profit world we continually have to do more with less," said Red Cross Finance Director Robert Dills. "We now have a technological solution that allows each department to put in their budget at the detail level, and when they save the data, it immediately shows what the result is on the entire organization."

Dills and Administrative Services and IT Director Richard Hankins note that the integration of the BPM system has been a cooperative effort between departments which has paid off in efficiencies organization-wide. They also laud the support they received from Chapter CEO Mary-Alice Frank in accepting their recommendation for the new technology.

Business Finance Magazine's Managing Editor John Cummings noted in the December 2007 issue that the most striking success shared by the 2007 Vision Awards winners was, "their use of BPM to carve a path through sometimes overwhelming amounts of detail and complexity to a holistic view of corporate performance."

###